

New Jersey Lottery
Beneficiary Campaign **"Together"** / :30 RADIO

DRAMATIC MUSIC UNDER THROUGHOUT

WOMAN 1: Every time someone plays the New Jersey Lottery,

MAN 1: 30% of the money spent goes to Jersey programs that support our schools, give college scholarships, aid disabled veterans and more.

WOMAN 2: When people across the state play our lottery, the contribution adds up.

MAN 2: Last year, New Jersey Lottery players raised nearly *one billion dollars* that helped people across the state.

WOMAN 1: It's proof that together...

MAN 1: ...together

WOMAN 2: ...together, anything can happen in Jersey.

MAN 2: Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.

Script Broken out by role:

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